

INVOICE



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

Invoice #	Invoice Date	Invoice Month	Invoice Period
36905-1	08/26/12	August 2012	07/30/12 - 08/20/12
Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National
Advertiser	Product	Estimate Number	
Heck, Joe - R-CD3	HECK/CONGRESS/REP		
Flight Dates	Order #	Alt Order #	
08/07/12 - 08/20/12	36905	08838266	
Billing Calendar	Billing Type	Deal #	
Broadcast	Cash		
Special Handling			
Political			
IDB #	Advertiser Code	Product Code	
	HECJ		
Agency Ref	Advertiser Ref		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/08/12	08/10/12	8 News Now 4p M-F	4-5p	-- WTF--	:30	4	\$900.00	NM
<hr/>									
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS -- WTF-- Spots/Week 4 Rate \$900.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 8 W 08/08/12 4:29 PM 8 News Now 4p M-F 4-5p :30 TVGENJH1201H \$900.00 NM									
1 8 Th 08/09/12 4:12 PM 8 News Now 4p M-F 4-5p :30 TVGENJH1201H \$900.00 NM									
2 8 F 08/10/12 4:28 PM 8 News Now 4p M-F 4-5p :30 TVGENJH1201H \$900.00 NM									
3 8 F 08/10/12 4:55 PM 8 News Now 4p M-F 4-5p :30 TVGENJH1201H \$900.00 NM									
2	08/13/12	08/17/12	8 News Now 4p M-F	4-5p	MTWTF--	:30	2	\$900.00	NM
<hr/>									
Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFSS MTWTF-- Spots/Week 2 Rate \$900.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 8 Tu 08/14/12 4:23 PM 8 News Now 4p M-F 4-5p :30 TVGENJH1201H \$900.00 NM									
1 8 Th 08/16/12 4:36 PM 8 News Now 4p M-F 4-5p :30 TVGENJH1201H \$900.00 NM									
3	08/20/12	08/20/12	8 News Now 4p M-F	4-5p	M-----	:30	1	\$900.00	NM
<hr/>									
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS M----- Spots/Week 1 Rate \$900.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 08/20/12 8 News Now 4p M-F 4-5p :00 \$900.00 NM									
See MG 8.5,8.6,8.7,8.8,8.9,8.10									
4	08/08/12	08/10/12	8 News Now 5-630p M-F	5-630p	-- WTF--	:30	5	\$1,250.00	NM
<hr/>									
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS -- WTF-- Spots/Week 5 Rate \$1,250.00									
<hr/>									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 W 08/08/12 6:26 PM 8 News Now 5-630p M-F 5-630p :30 TVGENJH1201H \$1,250.00 NM									
3 8 Th 08/09/12 5:13 PM 8 News Now 5-630p M-F 5-630p :30 TVGENJH1201H \$1,250.00 NM									
4 8 Th 08/09/12 6:22 PM 8 News Now 5-630p M-F 5-630p :30 TVGENJH1201H \$1,250.00 NM									
2 8 F 08/10/12 5:23 PM 8 News Now 5-630p M-F 5-630p :30 TVGENJH1201H \$1,250.00 NM									
5 8 F 08/10/12 5:44 PM 8 News Now 5-630p M-F 5-630p :30 TVGENJH1201H \$1,250.00 NM									
5	08/13/12	08/17/12	8 News Now 5-630p M-F	5-630p	MTWTF--	:30	1	\$1,250.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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36905-1	08/26/12	August 2012	07/30/12 - 08/20/12
Advertiser		Product	Estimate Number
Heck, Joe - R-CD3		HECK/CONGRESS/REP	

8NewsNow.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/13/12	08/17/12	8 News Now 5-630p M-F	5-630p	MTWTF--	:30	1	\$1,250.00	NM
Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFSS MTWTF-- Spots/Week 1 Rate \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Th 08/16/12 6:07 PM 8 News Now 5-630p M-F 5-630p :30 TVGENJH1201H \$1,250.00 NM									
6	08/20/12	08/20/12	8 News Now 5-630p M-F	5-630p	M-----	:30	1	\$1,250.00	NM
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS M----- Spots/Week 1 Rate \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 08/20/12 8 News Now 5-630p M-F 5-630p :00 \$1,250.00 NM See MG 8.5,8.6,8.7,8.8,8.9,8.10									
7	08/08/12	08/10/12	8 News Now 11p M-F	11-1135p	--WTF--	:30	3	\$1,700.00	NM
Weeks: Start Date 08/06/12 End Date 08/12/12 MTWTFSS --WTF-- Spots/Week 3 Rate \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 W 08/08/12 11:33 PM 8 News Now 11p M-F 11-1135p :30 TVGENJH1201H \$1,700.00 NM									
3 8 Th 08/09/12 11:21 PM 8 News Now 11p M-F 11-1135p :30 TVGENJH1201H \$1,700.00 NM									
2 8 F 08/10/12 11:12 PM 8 News Now 11p M-F 11-1135p :30 TVGENJH1201H \$1,700.00 NM									
8	08/13/12	08/17/12	8 News Now 11p M-F	11-1135p	MTWTF--	:30	4	\$1,700.00	NM
Weeks: Start Date 08/13/12 End Date 08/19/12 MTWTFSS MTWTF-- Spots/Week 4 Rate \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
8 8 Th 08/09/12 9:44 AM Live With Regis & Kelly 9-10a :30 TVGENJH1201H \$650.00 NM MG for 11.2,11.3,8.1,10.1,6.1,11.1,10.2,11.4,9.1,3.1,8.3,8.2,8.4									
10 8 F 08/10/12 9:10 AM Live With Regis & Kelly 9-10a :30 TVGENJH1201H \$650.00 NM MG for 11.2,11.3,8.1,10.1,6.1,11.1,10.2,11.4,9.1,3.1,8.3,8.2,8.4									
9 8 F 08/10/12 9:38 AM Live With Regis & Kelly 9-10a :30 TVGENJH1201H \$650.00 NM MG for 11.2,11.3,8.1,10.1,6.1,11.1,10.2,11.4,9.1,3.1,8.3,8.2,8.4									
5 8 F 08/10/12 8:28 PM SF 49er's vs Mn Vikings Fri 6-9p :30 TVGENJH1201H \$5,000.00 NM MG for 11.2,11.3,8.1,10.1,6.1,11.1,10.2,11.4,9.1,3.1,8.3,8.2,8.4									
6 8 Sa 08/11/12 5:54 PM Politics Now S Sebelius Various :30 TVGENJH1201H \$650.00 NM MG for 11.2,11.3,8.1,10.1,6.1,11.1,10.2,11.4,9.1,3.1,8.3,8.2,8.4									
3 8 M 08/13/12 8 News Now 11p M-F 11-1135p :00 \$1,700.00 NM See MG 8.5,8.6,8.7,8.8,8.9,8.10									
2 8 Tu 08/14/12 8 News Now 11p M-F 11-1135p :00 \$1,700.00 NM See MG 8.5,8.6,8.7,8.8,8.9,8.10									
1 8 W 08/15/12 8 News Now 11p M-F 11-1135p :00 \$1,700.00 NM See MG 8.5,8.6,8.7,8.8,8.9,8.10									
4 8 Th 08/16/12 8 News Now 11p M-F 11-1135p :00 \$1,700.00 NM See MG 8.5,8.6,8.7,8.8,8.9,8.10									
7 8 Sa 08/18/12 Politics Now S Sebelius Various :00 \$675.00 NM Unresolved									
9	08/20/12	08/20/12	8 News Now 11p M-F	11-1135p	M-----	:30	1	\$1,700.00	NM
Weeks: Start Date 08/20/12 End Date 08/26/12 MTWTFSS M----- Spots/Week 1 Rate \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 08/20/12 8 News Now 11p M-F 11-1135p :00 \$1,700.00 NM See MG 8.5,8.6,8.7,8.8,8.9,8.10									
10	08/12/12	08/19/12	Politics Now S Sebelius	Various	-----S	:30	1	\$175.00	NM

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Advertiser	Product	Estimate Number	
Heck, Joe - R-CD3	HECK/CONGRESS/REP		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	08/06/12	08/12/12	-----S		1		\$175.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	Su	08/12/12		Politics Now S Sebelius See MG 8.5,8.6,8.7,8.8,8.9,8.10	Various	:00		\$175.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	08/13/12	08/19/12	-----S		1		\$175.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	8	Su	08/19/12		Politics Now S Sebelius See MG 8.5,8.6,8.7,8.8,8.9,8.10	Various	:00		\$175.00 NM
11	08/11/12	08/19/12	8 News Now Sa/Su 11p	11-1135P	-----SS	:30	2	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	08/06/12	08/12/12	-----SS		2		\$750.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	Sa	08/11/12		8 News Now Sa/Su 11p See MG 8.5,8.6,8.7,8.8,8.9,8.10	11-1135P	:00		\$750.00 NM
2	8	Su	08/12/12		8 News Now Sa/Su 11p See MG 8.5,8.6,8.7,8.8,8.9,8.10	11-1135P	:00		\$750.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	08/13/12	08/19/12	-----SS		2		\$750.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	8	Sa	08/18/12		8 News Now Sa/Su 11p See MG 8.5,8.6,8.7,8.8,8.9,8.10	11-1135P	:00		\$750.00 NM
4	8	Su	08/19/12		8 News Now Sa/Su 11p See MG 8.5,8.6,8.7,8.8,8.9,8.10	11-1135P	:00		\$750.00 NM

Total Spots **20****Payment Terms 30 Days**

<u>Gross Total</u>	\$25,600.00
<u>Agency Commission</u>	\$3,840.00
<u>Net Amount Due</u>	\$21,760.00